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SWORD and PEN

Official Newsletter of the International Combat Martial
Arts Federation (ICMAF) and the Academy of
Self-Defense

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www.americancombato.com

www.seattlecombatives.com

www.prescottcombatives.com

LISTEN TO OUR RADIO INTERVIEWS!

Prof. Bryans and ourself each did 1-hour interviews on the Rick Barnabo Show in Phoenix, Arizona. If you go to prescottcombatives.com, click on “home”. When “news media” drops down, click on that — — and there’re the full interviews!

... and listen to our interview on Coast to Coast am with George Noory on

www.prescottcombatives.com. It aired live on 2
September 2014.

EDITORIAL

Changes In The Law We'd Love To See

OUR legal system is based upon English common law. As far as self-defense is concerned this means that, in general, a person may use that amount of force that is required to defend himself, and no more, if or when he is attacked.

What this tells us is that the law was constructed by well-intentioned people who were *completely* uneducated in the realities of violence and personal combat. The law is unfair and unjust. It imposes upon the victims of violence a responsibility which common sense ought to dictate they simply should not be saddled with. (After all, *how can the victim possibly tell what is on an attacker's mind and/or what his intention may be?*) And, the law provides protection for violent offenders and troublemakers that they simply do not deserve.

No . . . we are *not* a lawyer. We are simply speaking our mind and expressing our personal opinion. We have considerably more than a passing acquaintance with physical violence, self-defense, and close combat — in the context of self-defense and wartime hand-to-hand battle. So, you could say that our opinion, although not that of someone who has been trained in the law, is at

least a relevant and professional one.

Here is the problem with the present law of self-defense as it exists in the United States of America: It fails utterly to regard the victim of a violent crime as the completely innocent individual he is, and to place upon the shoulders of such dregs of humanity as are inclined to initiate violence unjustifiably full responsibility for not only the damage they cause their intended victims, but also the damage that they themselves might incur for their efforts. (**Note:** The law in the United Kingdom today is, as we see it, no less awful. Not only are citizens deprived of their right to keep and bear arms, and to *use* them when necessary in self-defense, they are also saddled with what appear to us to be literally *insane* laws that tend to treat perfectly decent citizens as criminals when and if they smash the crap out of some street scum).

Violent offenders do as they please. They beat, murder, kidnap, terrorize, rape, rob, intimidate, and in every conceivable way **violate** whomever they please, *while the law presents rules and regulations to the citizenry about how they must undertake to defend themselves when they are set upon by these vermin!*

This is worse than unfair. It is (although, we concede, not necessarily intended to be) immoral and serves to assist violent types, if only psychologically — to feel confident

that their prey will be unable and even unwilling to fight back appropriately. *Decent citizens obey the law. Violent offenders — the worst kind of offenders — could not care less about the law.* They follow their own law — the law of the jungle.

It should be noted that in every city there are far more decent human beings than there are violent scum. **Given free reign — unfettered by the possibly well-intentioned laws that promise to ruin their lives if bent or broken — the decent citizens could and would put a swift end to their violators.**

Some might now be screaming “*That’s vigilantism!*”. Maybe they’re correct. So what? Any study of America’s *vigilantes* will reveal that they were simply good people who went after those who were bad (hardly a terrible thing). Where and when they flourished, in Montana, Nevada, California, Arizona, etc., they simply dealt with the bad guys — decisively — and then returned to their families and everyday productive occupations. Some might say that they were more just, got infinitely better results, and were way more cost-effective than our modern police departments. In any case, the pejorative use of the word “vigilante” is uncalled for. The (to some) sacred “law” is really only *codified custom*. And the **custom** that regarded people as rightfully free, self-responsible, and able to take care of themselves — it

could well be argued — permitted a far healthier, safer, saner society ——— a much more **just** society ——— than the crumbling mess of rampant injustice we are floundering in today.

We would like to see:

- All firearms laws rescinded. All edged weapons laws and all laws pertaining to all personal weapons rescinded.
- *Any person acting in self-defense recognized as being free to do whatever he feels is necessary at the time he is attacked*, in order to defend himself or his loved ones.
- Any individual who acts in self-defense **immune** from civil lawsuits or criminal charges for his actions.
- Violent offenders held 100% responsible for full financial compensation for any and all damages caused directly by and/or related to, any unjust act of physical violence that they initiate.

We can think of a few more things we'd love to see "become law", but the above will do for a start.

Do we *really* expect such change in our legal system? **Absolutely not!** And so we will scrupulously obey laws for which we have, in some cases, contempt; and we will counsel our students to do the same.

But we *will* keep hoping.

Bradley J. Steiner

Going To Another's Aid **(Our personal opinion about doing so.)**

IT sounds like a noble idea. You see someone being attacked and you intervene in order to protect the person. And although the idea may be noble, it also could get you into more trouble than you were ever in before, or ever could have imagined yourself to be in.

There are a few problems that every student of self-defense should be aware of when thinking about bringing his skills into action in order to help another person who appears to be the victim of an attack.

First of all, your assessment of the situation may be incorrect. The person who appears to be victimizing the other fellow may actually be acting either in personal defense **or** as a law enforcement officer attempting to bring a violent suspect or arrestee under control. In either case, your unhesitant jumping into the situation and “saving” the perceived “victim” could have *extremely* serious repercussions for you.

Lesson: *If you are inclined to assist another at personal risk, be certain that you know the whole story. Usually you will not know the whole story. We would not hesitate, for example, to go to the aid of a **UNIFORMED** police officer (or someone who, whether in uniform or not, we knew to be a sworn police officer). However, if we simply saw two young men in close combat we would call the police, and make no assumptions about which one — if not both — was responsible for the incident, even if one of the two was losing badly in the affray. We would go the immediate aid of an elderly man or woman who was*

being physically beaten by one or more young punks; but we would mind our own business if we observed an elderly person and a younger individual in a heated argument. They very well could be parent and child, and having one of their typical spats.

Second, be well aware that in any apparent “man-women” situation you had best call **911** and stay out of it!

Lesson: *Obviously, going to the immediate aid of a woman or girl who is clearly being raped or severely beaten (punched, kicked, etc.) is one thing. However, butting in when you see and hear, for example, a male screaming and cursing at his female companion — perhaps grabbing her and/or pulling or shoving her — or/and both of them aggressively interfacing, **we strongly recommend, if you are inclined to do anything, calling 911.** In many of these “domestic disputes” both involved parties will actually turn on any third person who intervenes (even if he is a police officer!) and/or lie outright about what went on. **You**, according to a possible story that might be told by the “victim” whom you tried to protect, were the attacker. **Yes, this really happens.** Also, in general, remember that you can ultimately face civil **and** criminal charges for becoming involved in any violent situation in which it is not provable that you were acting clearly in self-defense, or clearly in defense of an innocent third party.*

Third, frankly and bluntly: You should never enter into a situation **if you are doubtful that you can handle it**, when it involves persons who are of no immediate importance to you. Being concerned with your own safety and well-being is **not** anything to be ashamed of.

Lesson: *We gladly would risk — or give — our life to defend our wife. If we had children, we would doubtless feel the same way about protecting them. And personal risk would be a secondary consideration (if considered at all) in going to the defense of a close and beloved friend. However, our experiences in our nearly 70 years on this earth have **not** left us with anything resembling a willingness to put our life and limb on the line for “people”, in general. In fact, we would **not knowingly do so**, for “people”, in general. And while you may feel differently, we suspect*

*strongly that — in your heart of hearts — you **agree** with us.*

This is, of course, our personal opinion. You can agree with it or not, as you please. But hopefully we've provided some fuel for thought.

Paralysis By Analysis

THE human mind works on two levels: conscious and subconscious. Conscious thinking — deliberation, a commitment to **reason**, focusing on and relying upon concrete facts, and insisting upon objective validation before deciding upon a course of action — is the hallmark of the adult, educated, civilized person. However, even for the educated and civilized person, there is a time when conscious deliberation and analysis before taking a step along a certain path, can be detrimental. *There are times when the subconscious mind must be reached (i.e. when one is hindered by a block in learning a subject or a skill; or when it becomes necessary to alter that which one has acquired in the way of learning a subject or skill, because that which one has acquired is incorrect or inefficient).* **Such times, of course, are when hypnosis can contribute seeming miracles in achieving the desired “reprogramming” of the subconscious.** When a belief, idea, or concept that guides behavior is embedded in one's **subconscious** mind it is futile to attempt to “argue it away” by reason. *It is not one's **reasoning mind** that needs to be reached.*



IT IS INCORRECT , INEFFICIENT, SLOW IN THE EXTREME, AND ABSOLUTELY

COUNTERPRODUCTIVE TO ATTEMPT TO “THINK ABOUT” WHAT YOU NEED TO DO WHEN A VIOLENT EMERGENCY SUDDENLY INTRUDES UPON YOU. YOU SIMPLY PARALYZE YOURSELF AND FREEZE, WHILE YOUR ATTACKER PROCEEDS TO DO WHATEVER HE WISHES TO DO. THINK ABOUT YOUR TECHNIQUES WHEN YOU ARE LEARNING THEM. THEN PRACTICE THEM INCESSANTLY AND — IN A CRISIS — DO NOT ATTEMPT TO CONSCIOUSLY DECIDE WHAT TO DO , JUST ATTACK! TRUST TO YOUR SUBCONSCIOUSLY-GUIDED “INTERNALIZED” MOTOR MEMORY .

Hypnosis enables us to reach the subconscious and — in what often appears to be *amazingly* little time — reprogram it: i.e. excise what is in there and is *not* wanted, and implant that which *is* wanted.

One of the greatest psychological stumbling blocks for students of self-defense is their tendency to think through — to consciously deliberate or attempt to consciously *decide* in the midst of a crisis — precisely which of their many individual techniques they will employ against whatever attacking action their foe will undertake against them. Some systems of “self-defense” and many “classical “martial arts” all but make this error inevitable by presenting many hundreds, even *thousands* of very specific, situationally oriented techniques. Impractical in the extreme, to be sure. *Even after many years of training it is unlikely that anyone could think at the conscious level fast enough to first assess the nature of a sudden attack, and then select the appropriate and “approved martial arts defense” for that attack in time to do anything helpful in defending himself.* Then there are these two facts:

1. In any emergency the conscious mind **shuts down**, and **subconsciously** directed actions are resorted to.
2. Only very simple gross body movements — *never* the highly complex and acrobatic ones so often taught in martial arts — can be applied in an actual emergency. So, whether anyone likes hearing it or not, likely **90% or more** of that which encompasses the “self-defense techniques” repertoire of those arts that stress the learning of huge numbers of specific defense moves, are completely **worthless**

for unarmed or armed close combat and self-defense.

The real speed that is required for effectively reacting to an attack comes only in part from your physical body being able to go into action fast. Not necessarily with “lightning fast” **movements**; but with *zero hesitation to move*. In self-defense this means *not hesitating to go into action NOW*. When you think about this, it is really a blessing. It means that your **mental determination** — your “mindset” — and not primarily your physical capacity, is the main source of your effectively being able to use your combat skills when and if you need them. *And this means that, although you may be out of shape, ill, or on in years, you still can depend upon a sufficiently fast reaction to danger if you learn to rely upon your mindset to guide quality skills*. Going into action immediately with questionable or unsuitable or less-than-destructive skills will rarely if ever suffice in a genuinely dangerous emergency.

So often we hear about **Ch’an** (i.e. “zen” as derived from the Chinese by the Japanese) being tied inextricably to the martial arts. So often the “teacher” who proclaims this does so without the slightest understanding of *what the relationship really is between ch’an and the martial arts*. He simply enjoys feeling “profound” and “mystical” when addressing his students.

No one needs to become a practitioner of ch’an in order to become a master of combat arts. **Ch’an (“zen”) was drawn upon for its advocacy of teaching those who meditate to “empty their minds, and have no preconceived thoughts”**. Ch’an taught (long before the braindead hippies of the 60’s ever thought to suggest it) that **BEING IN THE MOMENT is critical. Not letting your mind wonder or wander. Keep it “blank”, “clear”, fully able to perceive what happens exactly when and how it happens. When confronting an adversary DON’T allow your mind to anticipate, second-guess, or “grasp” at what will or may happen next. Keep your mind “empty”. As teachers of Ch’an will say: “If a thought comes, throw it away.”**

By not anticipating what your enemy will do you become instantly able to

perceive —— and to perceive **accurately** —— that which he does, when he chooses to act.

Combat arts can only be learned **partially** by intellectual understanding. The rest is **P R A C T I C E**. Practice, practice, and practice more . . . the simplest most basic moves. Then, when the moment of truth arrives, if it comes, your body's subconsciously-directed techniques and movements —— given the "**GO!**" command the very second you realize that you are under attack, will save you.

American Combato (Jen•Do•Tao) is a modern, Western combat system. However, we draw what works and what makes sense from **any** and **every** source. The non-grasping, non-anticipatory mind is crucial for the self-defense student. It comes from refusing to "analyze", to "think consciously and logically", to "strive to understand", or to "attempt to figure out" **anything** in a life or death emergency. Do all of the conscious thinking **before** the emergency. Use your conscious mind to learn the mechanics of combat. Then drill and drill and drill and drill and drill . . . until those mechanics are a part of you. **Then if, God forbid, you ever find yourself confronting an unavoidable situation that demands you take immediate action to save your or another's life — ATTACK —— AND DO WHAT COMES NATURALLY WITH EVERY OUNCE OF YOUR PHYSICAL, MENTAL, AND SPIRITUAL STRENGTH.** Learn this lesson well and you won't "freeze" or fail to go into action when the critical moment arrives!

*****BE SURE TO CHECK**

www.seattlecombatives.com for the many instructional articles and commentary on serious close combat and self-defense!***

DVD Course NOW AVAILABLE!

Makes a GREAT Christmas Gift!



(You Can Learn Self-Defense and

Close Combat At Home!

Here are a few comments about us and what and how we teach, from a handful of the many *genuine* authorities in the field of close combat and self-defense who are familiar with us and with our work:

“Brad Steiner is one of the three finest instructors of close combat and self-defense that I know of, in the world”

— James R. Jarrett,

former U.S. Army Special Forces and LAPD

SWAT/Protégé of the late, internationally famous

defensive tactics and baton master, Robert Koga. Mr.

Jarrett holds a 5th degree Black Belt and is a renowned

firearms, self-defense, and counterterrorist instructor. He

is a former university professor and an author.

“ [Brad Steiner] is simply the finest teacher of any subject that I have ever had . . . I feel deeply blessed to be able to know and to study under him”

— Greg Anderson,

third degree black belt, accomplished professional athlete

(wrestled at the national level and played football),

world-acknowledged authority on physical training,

author, and Director of Ideal Exercise, one of the finest

fitness facilities in the Western states.

“Brad Steiner knows real self-defense and what works in hand-to-hand combat like no one on earth! His Method is

incredible!”

— Detective Ralph Friedman (NYPD Retired),
Ralph was, at the time of his retirement, the most decorated police officer in the history of the NYPD. He has received, among other awards, the coveted ‘Combat Cross’. Ralph was featured, along with his brother — an NYPD Transit Police Officer — on the TV Show Top Cops.

“Your Method is excellent. You have expanded upon and improved considerably the method I learned from Fairbairn and Sykes during WWII and what the USMC taught to the Raider Battalions. And you’re a very good student”

— Maurice (“Maury”) Geier,
Former U.S. Federal Agent and counterintelligence officer during WWII. Also a combat shooting instructor for FBI and other federal officers, as well as a hand-to-hand combat teacher who was so fierce he earned the nickname “Deathhouse Geier”.

“Your American Combato is a very good System”

— Charles (“Charlie”) Nelson,
WWII hand-to-hand combat judo instructor with whom we trained for nearly three years. It was from Nelson that we learned the O’Neill System, as well as what A.J. Drexel Biddle taught (Charlie was one of Biddle’s students).

“You are indeed a ‘Professor’ of combat arts! I quote you all of the time”

— Grandmaster Jim Harrison,
The premier pioneer in America of the Asian fighting arts of ju-jutsu and karate. The late Bruce Lee once that Jim Harrison is the one person he would not like to fight. It would take a pamphlet to describe all of Jim Harrison’s

accomplishments and contributions to the combat arts in America.

**“From you I learned the valuable lesson of ‘attacking’ instead of ‘defending’ when you have to defend yourself”
— Grandmaster John McSweeney,**

The “Father of Irish Karate”, John was one of Ed Parker’s first Black Belts. John also studied boxing, judo, ju-jutsu, and kung fu. The quotation above is from a letter John sent to us after reading our Tactical Skills of Hand-to-Hand Combat. We maintained a correspondence and friendship until John’s passing.

“You certainly do make many excellent points about how mental conditioning for self-defense may be achieved. Although I had never anticipated RET (Rational Emotive Therapy) being utilized for martial arts training, you have done quite an impressive job. I appreciate your abilities with hypnosis, and I think that your innovative ideas deserve a widespread audience”

— Dr. Albert Ellis,

One of the most famous psychologists in the world. Of him Dr. Robert A. Harper once wrote that he believed Dr. Ellis’ contributions are as significant as those of Dr. Sigmund Freud. We owe a good deal of how we work with students to achieve all sorts of psychological breakthroughs to our intensive study of Dr. Ellis’ works.

“ [Y]our articles are read, studied, and saved whenever they are published. You have an understanding and command of the subject of fighting that very few people have”

— George Kalishevich,

Former USMC Sergeant and combat veteran of Southeast

Asia. Kalishevich was a multiple Black Belt holder, a boxer, weight trainee, and hand-to-hand combat teacher since the 1960's. He was also an experienced bouncer. He passed away several years ago.

“As a law enforcement officer working dangerous assignments in the most violent parts of the New York metropolitan area in the 1970's, I found that Mr. Steiner's advice was always on the money. The information contained in his articles in Combat Handguns, Handguns, American Handgunner, and Soldier of Fortune magazines was lifesaving. As a professional armed and unarmed combat trainer, I regularly referred to many of the concepts Mr. Steiner wrote about. He often went right to the source to discover how and why certain methodologies worked. Bradley Steiner is one of the few civilians actually certified by Col. Rex Applegate to teach close combat.

The late John McSweeney . . . dubbed the ‘Father of Karate in Ireland’ told me that he also was greatly influenced by Mr. Steiner's writings, especially the idea of paring down close combat techniques to a few essential strikes, trained to perfection. Mr. McSweeney told me that he had a pet name for Brad Steiner. He called him ‘The Monk,’ in reference to Mr. Steiner's vast knowledge of martial arts and mayhem. My own writing about martial realism was inspired by Brad Steiner's”.

— Grandmaster John Perkins,

The brilliant innovator of ‘Guided Chaos’, John Perkins’ background in unarmed combat (and armed combat) is the result not only of training but of lots and lots of real world experience.

The First and Only Complete Self-Defense and Close Combat Course in American Combato (Jen·Do·Tao) on High Quality DVDs!

Eleven carefully prepared professional instructional DVDs describe and demonstrate the most practical, powerful, reliable, and authentic skills of no-nonsense realistic and war-proven unarmed and armed hand-to-hand combat methodology and personal defense developed since WWII! This Course, describing methods from that System developed in the early 1970's by Bradley J. Steiner, which crystalized into the American Combato (Jen·Do·Tao)[™] all-in modern close combat/self-defense martial art in 1975, will teach you how to defend yourself and those you love in any situation! Some of these methods have been copied, imitated, and pirated during the last 25 years, but a complete self-defense course derived

directly from the original and authentic System — and the only authorized presentation of American Combato — is now available for home study. All of the techniques, all of the theory, and all of the mental conditioning and related doctrine in these DVDs is presented by the System's originator, Prof. Bradley J. Steiner, himself. Like Fairbairn, Sykes, Applegate, O'Neill, Brown, Begala, and Biddle in the second world war — from whose lineage this modern Martial Art is a direct descendant — Prof. Steiner clearly, simply, and plainly instructs in real world, lifesaving combatives doctrine.

You can order any of the eleven DVDs individually, or you can purchase the entire Course, in which case you pay for only ten DVDs. You receive one FREE!

Each DVD contains the equivalent instruction normally given in four to eight private

lessons. This Course is the equivalent of at least 50 private lessons with Prof. Steiner, personally! And you can review this instruction again and again, and save the DVDs for your children to study when they are old enough.

IMPORTANT NOTICE!:—

The system of martial arts presented in these DVDs is not a "traditional" or "classical" martial art.

These DVDs, and the information, and techniques contained within should not be taught, shown, or divulged to anyone under 18 years of age.

Due to the serious nature and lethality of the techniques shown, no one under 18 should be instructed in the techniques.

Due to potential serious injury or death, minors under the age of 18 should not be allowed to purchase or view the techniques demonstrated on the DVD's and in the system.

Minors lack the proper judgment and emotional restraint and discipline and should not be entrusted with the techniques contained herein.

Please utilize the techniques only in those situations where you would utilize a lethal weapon, similar to using a firearm, an improvised or edged weapon.

Please keep DVDs in a safe place out of the reach of minors, similar to safekeeping of firearms.

Contents:—

DVD #1 FUNDAMENTALS

- How to stand, move, distance, and position yourself
- The combat color code
- Attack mindedness

- Evasive footwork
- How to shield
- “Fairbairn’s Four” —

The chinjab smash, the handaxe chop, the tiger’s claw, and the side kick. All clearly explained and demonstrated so that anyone with no prior experience in any martial art can understand and develop the skills! These are the first four of *American Combato’s* 16 Key Blows (originally regarded by W.E. Fairbairn as the “most essential” basic blows, comprising a complete mini-system of personal hand-to-hand combat, once mastered).

DVD#2 BASIC BLOWS

- Continuing from “Fairbairn’s Four”, this powerful presentation completes your lessons in the remaining 12 Key Blows — the most practical and effective blows — in unarmed close combat.

- The straight heelpalm
- The knee attack
- The front kick
- The elbow smash
- The fingertips *thrust*
- The fingertips *jab*
- The snap kick
- The backfist-forearm smash
- The hammerfist-forearm smash
- The basic straight punch
- The ear box
- The throat lock

DVD#3 ATTACK COMBINATIONS - FIRST SERIES

- Powerful and devastatingly effective combinations of attacking actions which are adaptable to an infinite number of situations and emergency circumstances. These attack combinations utilize the Key Blows, and include additional offensive unarmed combat actions and tactics. which enable you to infinitely combine, and improvise limitless sequences and applications of ferocious attacks of your own.

This DVD focuses on attack combinations leading with *HANDAXE CHOPS* and *THRUSTING ACTIONS*, the first two categories of “attack

combinations” in *American Combato*.

In this and the next DVD you will learn more combinations of each type than you would ever possibly need.

DVD#4 ATTACK COMBINATIONS - SECOND SERIES

- Completing a well-balanced, comprehensive curriculum in vicious, unconventional, yet simple and readily applicable attacking sequences which enable the practitioner to overwhelm and disable any assailant. These combinations continue to expand your capability with the Key Blows and with other actions and tactics, and turn you into a dangerous, unpredictable, offensive combatant in close quarters combat. You’ll be an expert at taking the battle into the enemy’s camp and *attacking your attacker!*

This DVD trains you in *DISTRACTING LEAD ATTACKS, KICKING LEADS, and MISCELLANEOUS LEADS*.

DVD#5 COUNTERATTACKING THE UNARMED FRONTAL ASSAILANT

- No realistic close combat system is worthwhile unless the matter of *counterattacking* (i.e. reacting to attacks which you have been unable to preempt) is covered. In this DVD you will learn:

- How to immediately react with devastating and decisive force against any grabbing type attack from the front
- How to break holds that attackers might apply if they catch you off guard
- How very simply to counter punching or kicking attacks

DVD#6 COUNTERING THE UNARMED REAR ATTACK

- Attacks from behind are *deadly*. Learn first and foremost to guard against leaving access to your rear. However, if caught unaware, learn

- How to counter sudden grabbing attacks from behind
- How to counter holds that may be applied from behind

DVD#7 COUNTERING KNIFE AND CLUB ATTACKS

- The proper tactics and mental ploys applicable to these situations is

emphasized. Technically, you will be taught

- How to deal with knife *threats*, from varying positions
- How to save your life if attack by an adversary who is determined to slash or to stab you with a knife
- How to counter overhand club attacks
- How to counter the backhand club or baseball bat swing

DVD#8 COUNTERING HANDGUN AND SHOULDER WEAPON THREATS

• Obviously these, like knife and club attacks, are *deadly* threats and only the simplest, most basic and reliable methods should be studied. No weapon “takeaways” or complicated nonsense here! These are commando type actions and will work under the most adverse conditions. Intended to save lives — not your wallet.

- Frontal handgun threats
- Side handgun threats
- Rear handgun threats
- Frontal shoulder weapon threats
- Side shoulder weapon threats
- Rear shoulder weapon threats

DVD#9 COUNTERING MULTIPLE ATTACKERS

• Key principles and tactics of countering more than a single aggressor

• The core *scenarios* and how to develop counterattacking capabilities against two or more attackers that *really work*.

DVD#10 HOW TO USE THE STICK FOR SELF-DEFENSE

- Basic stick techniques
- The *complete* Fairbairn stick method (beyond what is taught in *ALL-IN FIGHTING/GET TOUGH!*)
- The USMC’s Kengla Technique
- Some advanced stickwork combinations
- How to use the *yawara* hand stick (for modern applications)

DVD#11 KNIFEWORK

- Psychological factors
- The universal grip (for stiletto and Bowie type knives, as well as for kitchen, utility, and all other types of knives, and for improvised stabbing and cutting implements)
- Knife *offense*
- Defending yourself with a knife

The cost of each individual DVD is \$59.95 + \$6. shipping and handling (**\$20. postage and handling for foreign orders**)

If you purchase the complete 11-DVD Course you pay only for 10 DVDs, bringing the total cost to \$599.50. You get one DVD FREE. **Add \$20. for postage and handling (\$40. for foreign orders).** That's just under \$600. for \$7,500. worth of training!

All DVD purchases are of course nonrefundable.

Personal checks may take up to three to four weeks to clear, in some cases. For *immediate* shipment send cash, or a postal money order, bank check or bank money order, payable to Brad Steiner. Send your order to:

**Brad Steiner
P.O. Box 15929
Seattle, Washington 98115
U.S.A.**

You will want to study these DVDs again and again, as they are rich in content and packed with solid, reliable information and instruction!

When A Practice Partner Is A Smartass

SOME people might call them “inconsiderate bastards”, “a-holes”, or “f-ing pains-in-the-ass”. We won't do that. We simply refer to them as *smartasses*.

Not too pejorative . . . but sufficiently expressive of distaste to clearly indicate that they are **not** the kind of people we wish to deal with.

We speak of those individuals who wangle their way into a school or manage to hook up with well-intentioned fellows who wish to practice and learn at home on their own, *and then proceed to sabotage their training partner's efforts with asinine attempts at pulling off unexpected moves, surprise actions that thwart what their partner is trying to learn, etc.* Entirely aside from the fact that this sort of nonsense is *immensely annoying*, it can be dangerous — for either or both parties:

We recall one instance when one of our Black Belts was working with this fool who, when the two were supposed to be working on a particular technique, suddenly attempted to surprise our Black Belt with a completely unexpected move. Our Black Belt defeated the action, but was **very** angry. “I could have really hurt that asshole,” he told us later. “He launched an unexpected *attack*; and I automatically stopped him. If my control had been off even a little, I could have really damaged him. *I don't want to work with that jerk again!*” Fair enough. Neither he nor anyone else had to work with that jerk again. He was thrown out of the Class.

A fool who finds it satisfying or entertaining to *be* a smartass could end up getting injured (if he pulls this with a student who has the experience to react well to unanticipated attacks), or injuring the person whom he is thwarting during practice. Beginners need to go carefully, slowly, and precisely when learning — **or they don't learn.**

Our advice, plain and simple: **If you are a teacher and you witness any smartass conduct in Class, get rid the culprit on the spot. He is not worth bothering with, explaining things to, or allowing a “second chance”.** (A second chance to do what? Cause harm to a practice partner? *No thanks.*) **If you train on your own, via DVDs and books, stop practicing immediately if you encounter “smartassism” in the person with whom you are training. Get yourself a better practice partner or practice alone.**

That's our counsel. Take it or leave it.

Remember that training in serious combat and defense skills is similar to working with any kind of weapon. **It can be very dangerous** if carelessness, wiseguy conduct, horsing around, etc. is tolerated. So **DON'T TOLERATE IT.**

“He Said, She Said, The Braying Jackass

Said . . .”

(Don't Be A Fool And Don't Pay Attention To Everything You

Hear Or Read!)

THE other day a friend and student approached us in a white-hot rage. “I just read this comment by some lying, brainless, useless a—hole!” he growled. “This flaming scumbag said that Col. Rex Applegate once ‘told him’ that he doubted that you ever fired a gun! *What a lousy sh—ty, lying . . .*” and at that point we cut our friend off, laughing at his contorted expression.

“Calm down,” we said, “please . . . calm down!” He settled a bit. “Dammit,” he muttered, “Why do such a—holes have to exist? I can't understand why they're alive.” We answered him essentially as follows:

Mediocrities long for attention. They also strive to appear brighter, more

knowledgeable, and more capable than others by **putting others down**. When a mendacious dummy of this kind wants to appear significant he *attacks* someone who in fact he knows *is* significant. And there are plenty of opprobrious fools who ——— *enjoying* the opportunity to feel “superior” via the pathetic route of mindlessly attacking other individuals whose accomplishments or abilities *they*, in their bungling ineptitude, could not equal ——— tag along for the “ride”. What comes immediately to our mind regarding this phenomenon are persons like **Ayn Rand**, **Dr. Albert Ellis**, **Dr. Ludwig Von Mises**, and **Arthur Jones**, and their experiences with disaffected, self-hating, neurotic individuals of this type.

In any case, when you are fully aware of the **truth**, you let the disaffected rant, and you don’t respond to them. And let those who wish to join these nonentities do so. **There is no reason to care about them.**

What made us laugh when our friend conveyed to us the comment that he had heard was how **preposterous** the blithering idiot who mouthed it must be! We knew Col. Rex Applegate for **25 years**. He was one of our most beloved teachers, and became a colleague. He also *certified us as one of the few people in the United States qualified to teach the Fairbairn/Applegate System of combat handgun shooting!* (SEE LETTER BELOW). *If anything could more eloquently prove that the horse’s ass who made that statement about us is indeed a liar, we’d love to know what it could be!!!*

As Kipling wrote in his immortal poem, *IF*: “If you can bear to hear the truth you’ve spoken, twisted by knaves to make a trap for fools”. We do not care one iota about knaves; and we do not seek to address fools.

Dear visitor, don't pay attention to everything you hear and read.

If the scan below is not clear enough, the letter reads:

September 1, 1997

“To Whom It May Concern;

“Brad Steiner has for many years been an instructor and strong advocate of the Point Shooting technique for close combat with handguns.

“Brad is one of the few individuals in the United States that I have personally certified to be fully qualified to teach the Applegate-Fairbairn system of Point Shooting with a handgun.

Regards,

P e r s o n a l S i g n a t u r e

Col. Rex Applegate



Col. Rex Applegate

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541-557-4202

September 1, 1997

Professor Bradley J. Steiner
7407 25th Ave. S.E.
Seattle, WA 98115

Re When It Ray Concerns

Brad Steiner has for many years been an instructor and strong advocate of the Point Shooting technique for close combat with handguns.

Brad is one of the few individuals in the United States that I have personally certified to be fully qualified to teach the Applegate-Fairbairn system of Point Shooting with a handgun.

Regards.

Rex Applegate
Col. Rex Applegate

THE ABOVE LETTER HAS BEEN HANGING ON THE WALL OF OUR STUDIO SINCE 1997, WHEN COL. APPLGATE GAVE IT TO US. WE HAVE BEEN USING FIREARMS SINCE WE WERE ABOUT TEN OR ELEVEN YEARS OLD.

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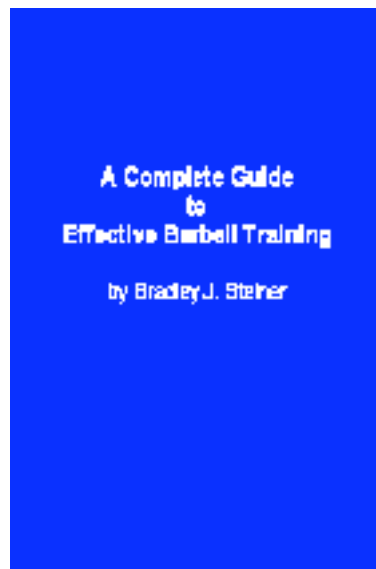
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